BELLAMORE RIDGE

Blackberry Ridge Announces New Name, Bellamore Ridge, and Unveils the Belmont Club

The new identity reflects the estate's evolution into a nationally recognized luxury resort and event destination

TRENTON, GEORGIA — October 2026 — Blackberry Ridge is proud to announce an exciting new chapter in its story: the luxury estate and event destination will become Bellamore Ridge.

What began as a small, family-owned business has grown into a premier luxury resort and venue welcoming couples, families, and guests from across the country. The new name reflects that transformation while honoring the hospitality, personal service, and family values upon which the estate was built.

"Blackberry Ridge began with a vision to create a beautiful place where families could gather and celebrate life's most meaningful moments," said owners Steven and Jackie Shaffer. "As the estate has grown, that vision has expanded far beyond what we first imagined. Bellamore Ridge represents who we have become—a complete luxury destination—while preserving the warmth and personal attention that have always defined us."

Set across 265 acres in the scenic countryside of Northwest Georgia, Bellamore Ridge offers distinctive event venues, European-inspired gardens, elegant on-site accommodations, and immersive multi-day experiences. The estate has become a destination for luxury weddings, cultural celebrations, private events, corporate retreats, and memorable weekend gatherings.

Introducing the Belmont Club

Alongside the rebrand, Bellamore Ridge is pleased to announce the upcoming Belmont Club, a resort-style bed-and-breakfast addition created to further elevate the experience of guests attending events on the estate.

The Belmont Club will introduce new luxury accommodations, inviting gathering spaces, and expanded resort-style amenities like a pool, pickleball courts, and volleyball court. Designed as an extension of the Bellamore Ridge experience, it will allow guests to relax, connect, and enjoy more of the estate throughout their stay.

"The Belmont Club is an important part of our vision for the future," the Shaffers added. "We want Bellamore Ridge to be more than a place guests visit for a single event. We are creating a destination where they can stay,

The transition to Bellamore Ridge marks a defining moment in the property's continued growth. Although the name is changing, its commitment remains the same: to provide exceptional hospitality, unforgettable celebrations, and an experience unlike any other.

Welcome to Bellamore Ridge—where timeless beauty, gracious hospitality, and extraordinary celebrations come together.